

Site Usage

299 Visits

29.77% Bounce Rate

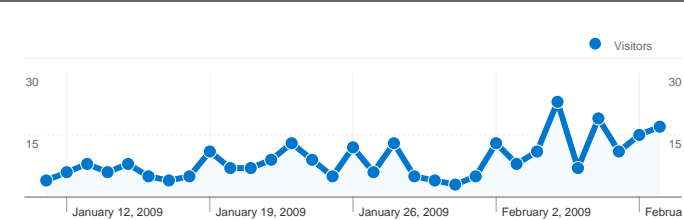
1,579 Pageviews

00:03:55 Avg. Time on Site

5.28 Pages/Visit

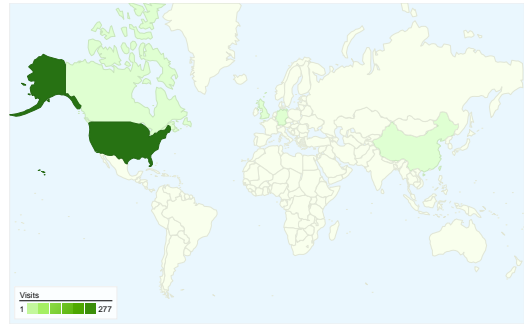
85.28% % New Visits

Visitors Overview

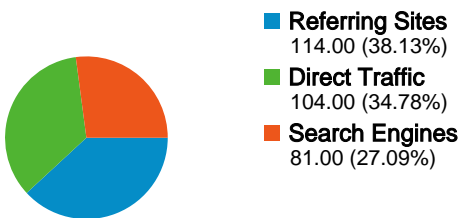


Visitors
263

Map Overlay world



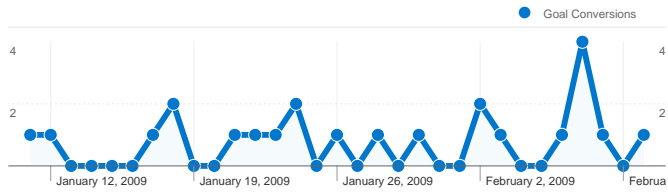
Traffic Sources Overview



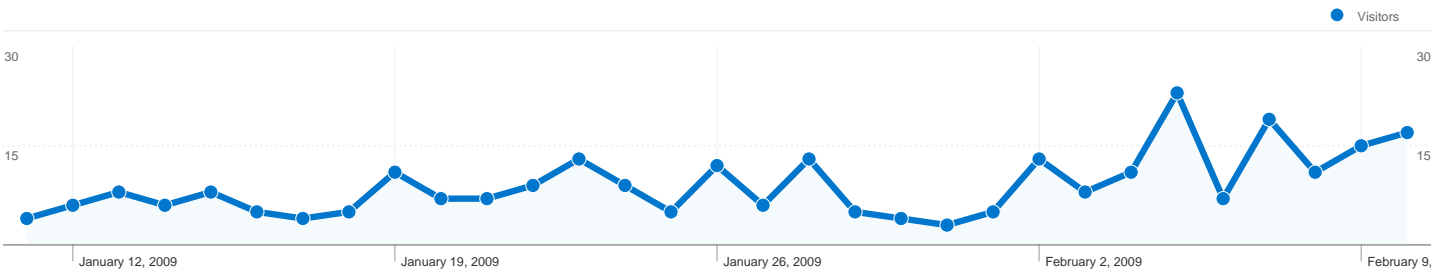
Content Overview

Pages	Pageviews	% Pageviews
/howitworks.html	192	12.16%
/startexice22.html	186	11.78%
/benefits.html	130	8.23%
/	116	7.35%
/freetips.html	115	7.28%

Goals Overview



Goal Conversions
23



263 people visited this site

299 Visits

263 Absolute Unique Visitors

1,579 Pageviews

5.28 Average Pageviews

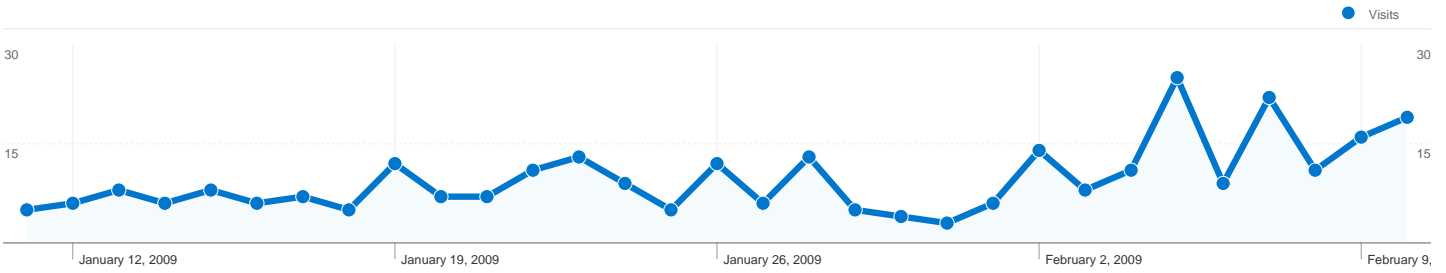
00:03:55 Time on Site

29.77% Bounce Rate




85.28% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	235	78.60%	DSL	93	31.10%
Firefox	45	15.05%	Unknown	89	29.77%
Safari	11	3.68%	Cable	87	29.10%
Chrome	6	2.01%	T1	18	6.02%
Opera	1	0.33%	Dialup	9	3.01%



All traffic sources sent a total of 299 visits

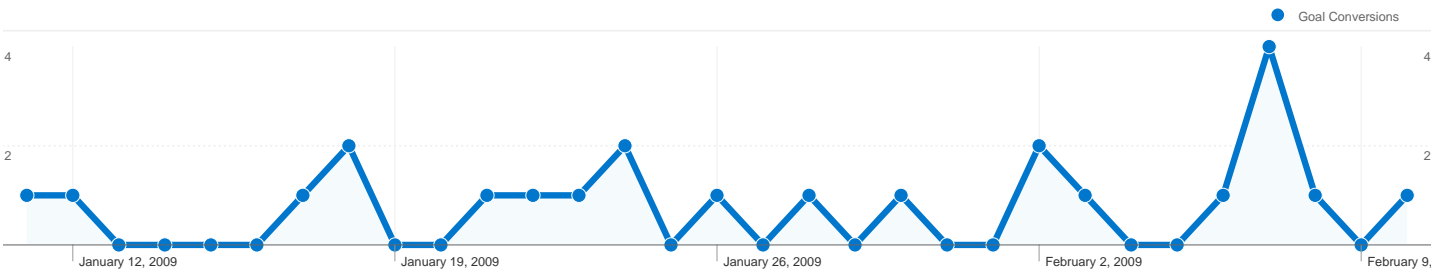
-  **34.78%** Direct Traffic
-  **38.13%** Referring Sites
-  **27.09%** Search Engines



- **Referring Sites**
114.00 (38.13%)
- **Direct Traffic**
104.00 (34.78%)
- **Search Engines**
81.00 (27.09%)


Top Traffic Sources


Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	104	34.78%	ice 22	39	48.15%
startexpower.com (referral)	98	32.78%	ice22	10	12.35%
google (organic)	46	15.38%	ice22.com	4	4.94%
yahoo (organic)	16	5.35%	www.ice22.com	3	3.70%
google (cpc)	15	5.02%	ice 32	2	2.47%



Visitors completed 23 goal conversions

 12 conversions, Goal 1: Report Request - Home Page

 11 conversions, Goal 2: Report Request - Star Tex

 0 conversions, Goal 3: Report Request - How It Works

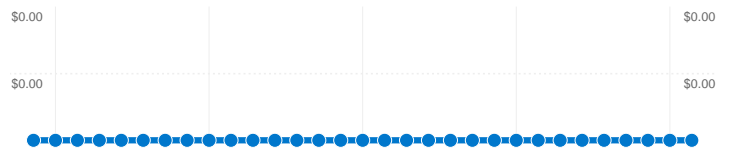
Goal Performance

Goal Conversion Rate

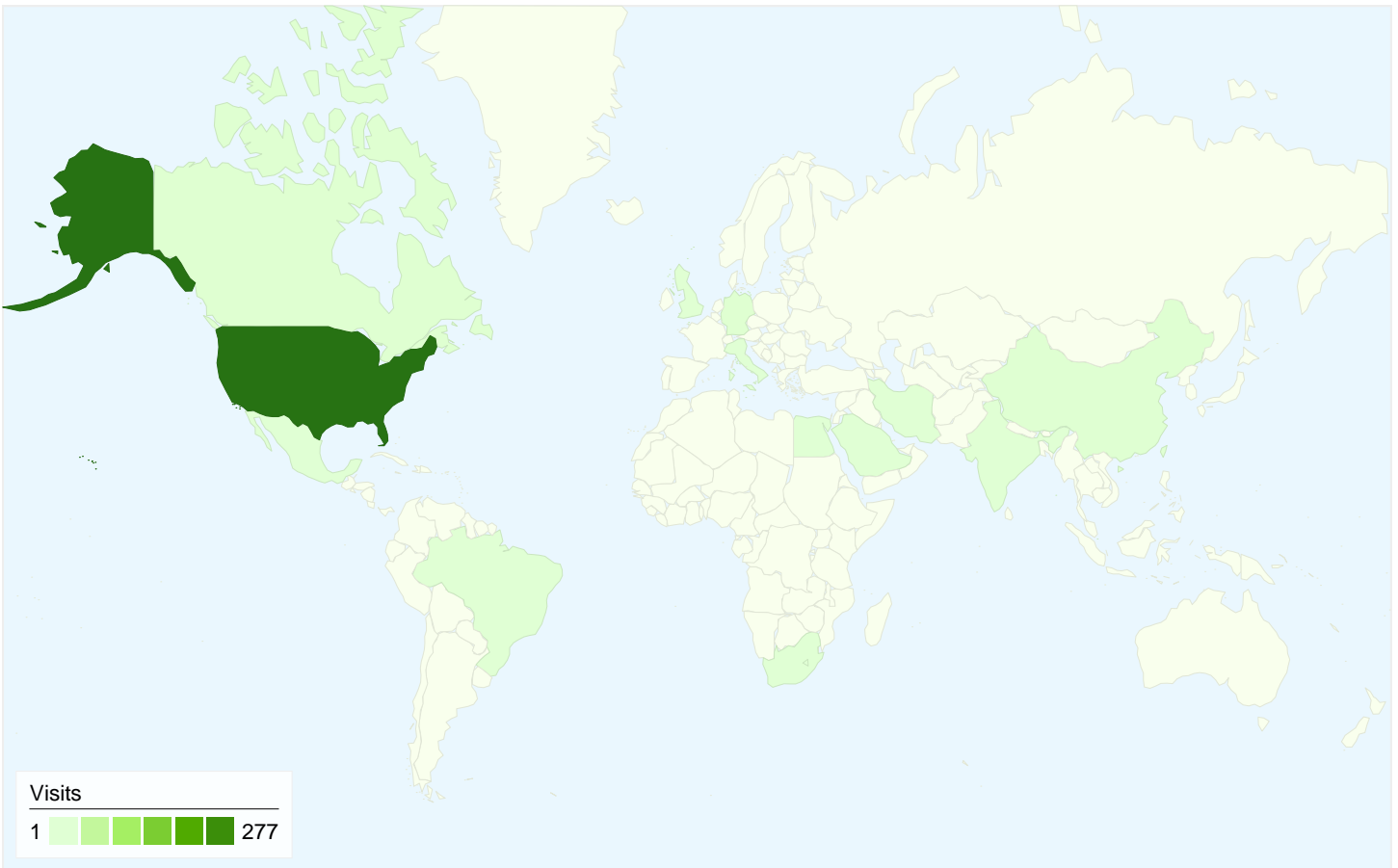


Goal Conversion Rate
7.69%

Total Goal Value



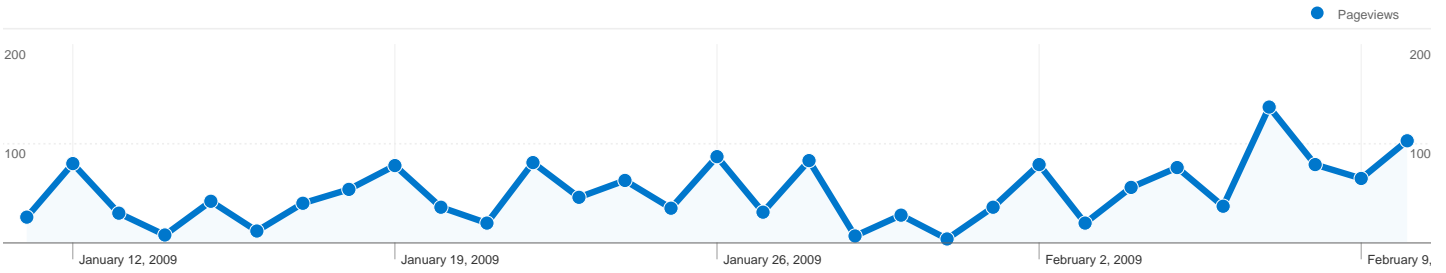
Total Goal Value
\$0.00



299 visits came from 14 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
299 % of Site Total: 100.00%	5.28 Site Avg: 5.28 (0.00%)	00:03:55 Site Avg: 00:03:55 (0.00%)	85.28% Site Avg: 85.28% (0.00%)	29.77% Site Avg: 29.77% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	277	5.53	00:04:05	85.56%	27.80%
Canada	4	1.25	00:01:39	75.00%	75.00%
Germany	4	1.00	00:00:00	100.00%	100.00%
China	3	2.00	00:02:03	100.00%	33.33%
United Kingdom	2	2.00	00:00:08	50.00%	0.00%
Mexico	1	2.00	00:13:52	100.00%	0.00%
Egypt	1	1.00	00:00:00	100.00%	100.00%
Saudi Arabia	1	1.00	00:00:00	100.00%	100.00%
South Africa	1	4.00	00:01:59	100.00%	0.00%
Italy	1	1.00	00:00:00	0.00%	100.00%



Pages on this site were viewed a total of 1,579 times

 1,579 Pageviews

 1,201 Unique Views

 29.77% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/howitworks.html	192	12.16%
/startexice22.html	186	11.78%
/benefits.html	130	8.23%
/	116	7.35%
/freetips.html	115	7.28%