



BUSINESS SOLUTIONS
713-270-6400

4 Training Classes to...

Help your Dealers Sell Better, Market Better and Grow their Businesses

HVAC Business Solutions provides Marketing, Sales and Training services exclusively to the HVAC Industry and we are proud to announce four new classes that are designed to help Dealers with their businesses...

1 Next Generation, In-Home Flat-Rate System

Your dealers can learn about our simple, easy to use Flat-Rate System, that will impress homeowners, help them sell on the spot and...

- Sell more service agreements
- Turn technicians into salesmen
- Upsell Enhancements & IAQ
- Educate Homeowners
- Increase credibility and trust
- View product videos
- View product literature
- Increase profitability



2 Search Engine Optimization

Educate your dealers on how the search engines rank their sites, simple ways to improve their ranking and how they rank against their peers.

LEARN WHY YOU NEED TO BE HERE



3 Internet Marketing & Social Media

Learn how to use various social media outlets to increase your business. The class covers: Facebook, Twitter, Blogs, LinkedIn, Constant Contact and Email Marketing.



4 How to Bring Your Idea to Market

Find out how products come to life at Contractor Tech. Learn how to avoid the pitfalls most contractors make. From design to distribution, we will guide you through the process to make your idea a reality!



Classes are free of charge to the wholesaler with a qualifying product order from Contractor Tech.
 Call for more details: 713-270-6400

www.hvacbusinesssolutions.com